Be The No.1 Brand

The Asia Pacific TOP EXCELLENCE Brand - Book of The TOP

Confirmation of Nomination

www.TopBrand.asia
A. AWARD APPLIED

Please list the priority if more than one award applied:

I am ready to receive more than one Award:  ☐ Yes  ☐ No  ☐ Not applicable

B. COMPANY/ORGANISATION INFORMATION

<table>
<thead>
<tr>
<th>Company/Organisation</th>
<th>Name:</th>
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<tbody>
<tr>
<td>Registration No</td>
<td>Date of Incorporation:</td>
</tr>
<tr>
<td>Address</td>
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<tr>
<td>Telephone</td>
<td>Website:</td>
</tr>
<tr>
<td>Fax</td>
<td>E-mail:</td>
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<tr>
<td>Business Nature</td>
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<table>
<thead>
<tr>
<th>No. Of Employees</th>
<th>Annual Sales Turn Over (USD):</th>
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<tbody>
<tr>
<td>Primary Product / Services:</td>
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<table>
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<tr>
<th>Brand Name:</th>
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<table>
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<th>Achievement:</th>
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*(Please attach separate sheets if space provided is insufficient)*

C. ENTREPRENEUR'S PARTICULARS

<table>
<thead>
<tr>
<th>Mr</th>
<th>Ms</th>
<th>Others:</th>
<th>Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td><em>(Full name in capital letter)</em></td>
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</table>

<table>
<thead>
<tr>
<th>Designation:</th>
<th>Direct Phone:</th>
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<tbody>
<tr>
<td>E-mail:</td>
<td>Handphone:</td>
</tr>
</tbody>
</table>
D. CONTACT PERSON

☐ Mr  ☐ Ms  ☐ Others :  Name :
(Dato, Prof, Dr and etc)  (Full name in capital letter)

Designation :  Fax :
Handphone :  Email :

E. DECLARATION  (To be completed by the nominee/chairman/CEO/MD/President or authorised representative)

I am authorized representative of the company with full power and authority to sign and deliver this application, agrees to comply with all policies, rules and regulation adopted by the organiser from time to time (included but not limited to information listed on page 4). I also declare that the facts stated in this nomination together with the accompanying information are true, correct and have satisfied the eligibility criteria.

By submitting this application form, I hereby agree:

a) To pay the non-refundable authentication fee. Cheque payable to Authorized Award Secretariat offices as followed:-
   Malaysia: GB WORLDWIDE SDN. BHD.
   China: 世纪天下企业管理顾问(深圳)有限公司
   Other Countries: GB EXPLORER INTERNATIONAL (HONG KONG) LIMITED

b) To authorize the release and use, in connecting with THE ASIA PACIFIC TOP EXCELLENCE BRAND - Book of The TOP program of my name, management team member’s name, company name, likeness of our voice and photographs, including video or others forms of media, and I agree that no compensation shall be done to us or our company for such usage if the company selected as an award recipient.

Signature :

Company/ Organisation Chop (required):

Name :
Designation :
Date :

Checklist :

Completed form must be submitted together with : (Please tick ✓)
☐ Company Registration Certificate (for example, Form 24 and Form 49 for Malaysia Company; ACRA Business Profile for Singapore Company)
☐ Company profile, product's catalogue, brochures, corporate video, technical literature and etc.,
☐ Award Recipient’s 5R formal portrait photograph (if in soft copy, minimum 1MB)
☐ Company’s Logo (if in soft copy, minimum 1MB)
☐ Latest audited financial statement if incorporated less than 18 months
☐ Other relevant supporting documents or information (such as high technology certification, ISO, patent rights, others recognised awards and etc.,)

FOR AWARD SECRETARIAT USE ONLY

Category : ☐ Emerging Enterprise  ☐ Established Enterprise  ☐ Super Enterprise

Remarks :

Recommended by : ☐ Government Agencies  ☐ Trade Associations  ☐ Co-Organiser
☐ Financial Institutions  ☐ Past Award Winners  ☐ Media

Interviewed by :  Date :

www.TopBrand.asia
RULES AND REGULATIONS

(please read carefully)

Organiser

Since 2002, Asia Pacific TOP Excellence Brand - Book of The TOP has become an International Brand - Book of The TOP activity, co-established and worked on strategically by Asia Pacific TOP Excellence Brand Committee, VIFO/LAC (Vietnam), organising committee of The Asia Pacific International Honesty Enterprise - Keris Award, organising committee of The Asia Pacific International Entrepreneur Excellence Award, Overseas Chinese Investment Commercial Association of Indonesia, All-China Bakery Association (China-Malaysia Interactive Committee), as well as other established non-profit international business organizations in the Asia Pacific region. Besides helping outstanding enterprises in the Asia Pacific region to give birth to their excellent brands, it also helps realise the concept of 'Asia's visual, global mindset' and keeps the brands in the same pace with a wide range of enterprises' brands worldwide.

Objective

• This Award Presentation is organised in response to the Asia Pacific government's support for industrial development and advancement, by encouraging industrial participation and networking in order to increase competitiveness and subsequently move towards and era of globalization.
• This could improve the industry's overall image, and furthermore encourage other enterprises to actively participate in this area, to accept changes and innovate, and to establish competitive advantages in order to embrace the challenges posed by the electronic era.
• Having this Award Presentation will help to enhance and develop opportunities for communication and interaction between local and foreign enterprises.
• It also creates opportunities for industries to learn and emulate from each other, forming more joint co-operations so as to contribute more significantly towards the economic development of the Asia Pacific Region.
• Image of the awarded product, brand and company / organisation will certainly gain a great improvement and become the top priority of consumers' choice. It will definitely creating greater sales volumes and higher profit.

Official Secretariat and Strategic Consultants

GB International Media Group have been appointed as the authorized official secretariat by The Asia Pacific TOP Excellence Brand Committee to plan, promote and manage the Asia Pacific TOP Excellence Brand - Book of The TOP activities.

Awards

Asia Pacific TOP Excellence Brand
Awarded to a reputable brand which holds excellent credibility, well respected, highly accepted and recognized by loyal customers.

Asia Pacific TOP Golden Brand Products
Awarded to products with excellent quality, highly effective, great potential and bright future development. The products have also demonstrated strong attraction among consumers.

Asia Pacific TOP Entrepreneurs of The Year
Awarded to entrepreneurs with outstanding leadership skills, impressive performance in executing planning, image branding and also quality services. The companies that they lead have achieved good profits and development. Other than the companies in their own industries, they excelled and have become the role model in other industries as well. Leading the business trends and with their boldness, these entrepreneurs have brought positive impact in the community.

Asia Pacific TOP CEO
Awarded to entrepreneurs with outstanding leadership skills, impressive performance in executing planning, image branding and also quality services. The companies that they lead have achieved good profits and development. They have excelled and become the role model in their industries.

Asia Pacific TOP Women Entrepreneurs
Awarded to the outstanding and excellent women entrepreneurs who are the new generation of high achievers. The companies they lead are fast growing and are also reaping excellent profits. This has brought them to the leading position in their respective industries.

Asia Pacific TOP Excellence Service
Awarded to companies which provide excellence services quality and customer services. The business is committed to provide quality services and also effectively manage the business resources to fulfill the customers' requirements. The excellent and professional standard of service quality is definitely worth to be followed by others.

Asia Pacific TOP Excellence Enterprise
Awarded to the company which has an outstanding performance, an industry leader and has demonstrated honesty and integrity in its business development. It is the role model in its industry and progressively leads the business trends and contributing a positive impact to the company.

Asia Pacific TOP Young Entrepreneurs
Awarded to young entrepreneurs who hold a determined entrepreneurial spirit and a dynamic insight for business. The companies that were established have excellent achievements and progressed well which demonstrated the success of the highly potential entrepreneurs.

Asia Pacific TOP Excellence Brand (e-commerce)
Awarded to an e-commerce brand that has outstanding brand credibility, well respected, highly recognizable by extremely loyal consumers.

Asia Pacific TOP Excellence Brand (Bird’s Nest Enterprise)
Awarded to the bird’s nest company / brand with an outstanding achievement and contribution in the industry and also setting the benchmark in the Asia Pacific bird’s nest industry.

Notes On Nomination

• All sections should be completed thoroughly as information provided will form the basis for judging. Please denote N/A where appropriate.
• All information provided in the nomination form will be treated with full confidentiality.
• The Asia Pacific TOP Excellence Brand Committee cannot undertake to return documents or supplementary material submitted with an entry.
• Names of applicants, commentary and scoring information developed during the review of applicants are regarded as proprietary by The Asia Pacific TOP Excellence Brand Committee and are kept strictly confidential. Such Information is available only to those individuals directly involved in the assessment and administrative process.
• Withdrawal from the award on your own accord after submission is in breach of the terms of nomination. The authentication and any related participation fees will not be refunded.
• Once the company is announced as a winner, she cannot withdraw from the program. Participation fees will be refunded if not selected as winner.
• In conjunction with the event, "The Asia Pacific TOP Excellence Brand – BOOK OF THE TOP" that pays tribute to all winners will be published and distributed to Asia Pacific countries.
• The decision of The Asia Pacific TOP Excellence Brand Committee are final and there will be anonymity of those not listed.
• The Asia Pacific TOP Excellence Brand Committee has the rights to revoke the award in the event that any of the rules of the nomination is breached or the award winner suspected involved in the business fraud. The decision of the committee is final and cannot be challenged.
• The Asia Pacific TOP Excellence Brand Committee reserves the rights to amend any of the above mentioned rules and regulations as and whenever deemed necessary.